

INDONESIA ECONOMIC IMMERSION

NUS Global Industry Insights

→ February 2026




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Executive Summary

 **Date:**
22nd - 28th February 2026

 **Location:**
Jakarta, Indonesia

In February 2026, Global Ready Talent (GRT), a division of Talent JDI under JDI Group, designed and delivered a Jakarta economic immersion for the **National University of Singapore's Global Industry Insights** program. The engagement positioned the cohort inside Indonesia's operating economy — spanning **regional governance, digital infrastructure, inclusive finance, pharmaceutical manufacturing, and consumer brand systems**.

The program was engineered as **structured exposure**: executive access, guided inquiry, and required synthesis translated market contact into applied capability. Through leadership dialogue across Jakarta's ecosystem, participants strengthened economic interpretation, intercultural operating judgment, and professional communication discipline for cross-border contexts within the Singapore — Indonesia corridor.

The Living Classroom™ is where immersion is structured, reflection is guided, and exposure becomes capability.



Institutional Partner



Program Architect and Operator



Cohort

36 NUS students from different academic backgrounds



College of Design & Engineering



Faculty of Arts & Social Sciences



Faculty of Science



NUS Business School



School of Computing



Faculty of Law



gotto


01

CORPORATE ENGAGEMENTS

Corporate Engagement - The ASEAN Secretariat



 Website
asean.org

 Industry
International Affairs

 Employees
201-500

The ASEAN Secretariat anchors regional coordination for Southeast Asia, converting national priorities into shared standards, programs, and economic integration mechanisms. For the cohort, this mattered because cross-border growth is constrained and enabled by regional policy design — not only by corporate execution.

The cohort examined how ASEAN economic coordination is operationalized through instruments such as the ASEAN Economic Community (AEC) Blueprint 2025 — translating multilateral intent into trade facilitation, harmonization, and connectivity frameworks. They explored the mechanisms of the "Forging Ahead Together" strategy, mapping how policy frameworks are translated into cross-border trade standards and integrated economic corridors.

By reading the "ASEAN Way" as an operating constraint and an enabling system for scalability, compliance planning, and regional market design, the students developed deeper understanding of policy-to-enterprise analysis.



Corporate Engagement - Home Credit Indonesia

HOME CREDIT

 Website
homecredit.co.id

 Industry
Financial Services

 Employees
+10,000

Home Credit Indonesia operates as a consumer finance platform enabling access to credit within Indonesia's expanding middle-income economy. As a multinational operator, it sits at the intersection of inclusion objectives, credit risk discipline, and regulatory compliance — making it structurally relevant for an NUS GII cohort examining how consumption growth is financed outside traditional banking.

The cohort examined how localized execution is engineered: underwriting logic, data inputs, credit decision workflows, and controls that align product accessibility with portfolio stability. Site-based observation and dialogue mapped how regional strategy is translated into lending operations under Indonesia-specific risk and regulatory conditions.

The group gained a deeper understanding of how credit is approved and controlled in practice — the checks before disbursement, the limits set by regulation, and the steps used to reduce fraud and late payments as volumes grow.



Corporate Engagement - GoTo Group



 Website
gotocompany.com

 Industry
Software Development

 Employees
1,000 - 5,000

GoTo Group is a central node in Indonesia's consumer and SME economy, integrating on-demand services with payments and financial services through Gojek and GoTo Financial. The visit mattered for an NUS GII cohort because platform economics in Indonesia are shaped by archipelagic logistics, regulatory constraints, and uneven infrastructure — not pure software scaling.

The cohort mapped ecosystem governance: unit economics, risk controls, partner enablement, and service reliability across mobility, delivery, and financial services. Leadership dialogue tested how data is translated into operating decisions, compliance discipline, and investment priorities across business lines.

The students sharpened their ecosystem analysis — linking product architecture to capital flows, trust mechanisms, and corridor expansion logic across Singapore — Indonesia.

Corporate Engagement - Dexa Medica



Website
dexagroup.com/dexa-medica

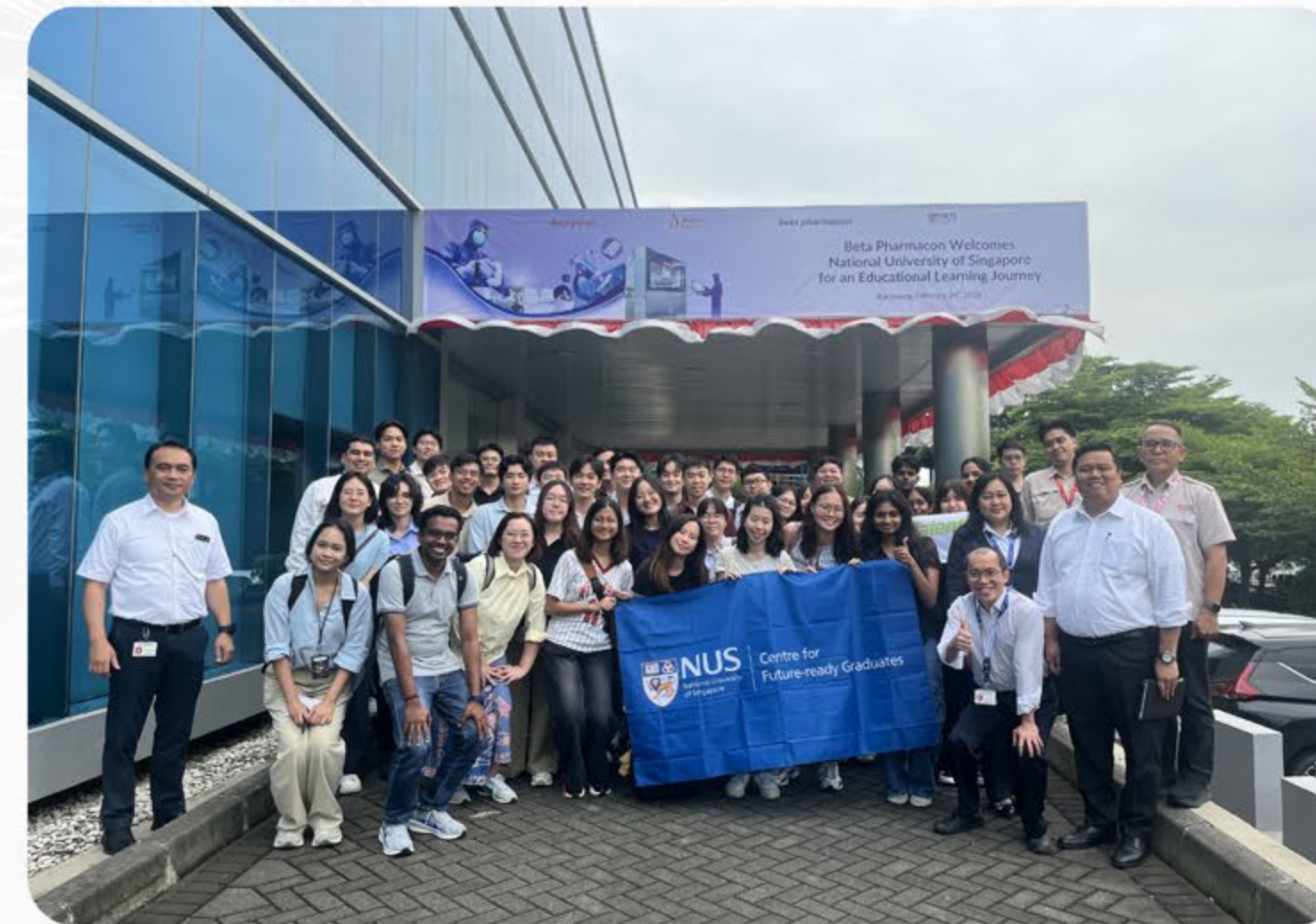
Industry
 Pharmaceutical Manufacturing

Employees
 5,000 - 10,000

Dexa Medica is a key player in Indonesia’s healthcare supply chain, translating pharmaceutical R&D into regulated, large-scale manufacturing that supports national health access and institutional trust. For the cohort, this was a live case on how science becomes cross-market credibility.

The group examined end-to-end manufacturing discipline — quality assurance, validation, documentation, and compliance systems aligned to international standards. The visit connected board-level strategy to factory-floor controls, showing how process design reduces risk, stabilizes output, and sustains regulatory confidence across markets.

The group developed sharper “systems of precision” judgment: evaluating how technical innovation must be matched by operational rigor to enable exportability, partnerships, and sustained legitimacy in high-stakes industries.




Corporate Engagement - Innovation Factory Indonesia



INNOVATION FACTORY

 Website
innofactory.co

 Industry
IT Services and IT Consulting

 Employees
11 - 50

Innovation Factory Indonesia operates as an ecosystem intermediary within Indonesia’s startup landscape, convening founders, corporates, and institutional partners to reduce friction in venture building and commercialization. For an NUS GII cohort, the site made “innovation infrastructure” observable as an economic function.

The group examined how support systems are structured — partner networks, capability services, and pathways that connect early-stage teams to pilots, capital conversations, and market entry opportunities. Operating dialogue clarified how ecosystem actors coordinate incentives and manage execution bottlenecks.

The group strengthened their ability to assess ecosystem density and platform effects in innovation communities — identifying which enabling conditions de-risk growth and how corridor linkages convert local experimentation into regional scale.

Corporate Engagement - ParagonCorp



Website
paragon-innovation.com

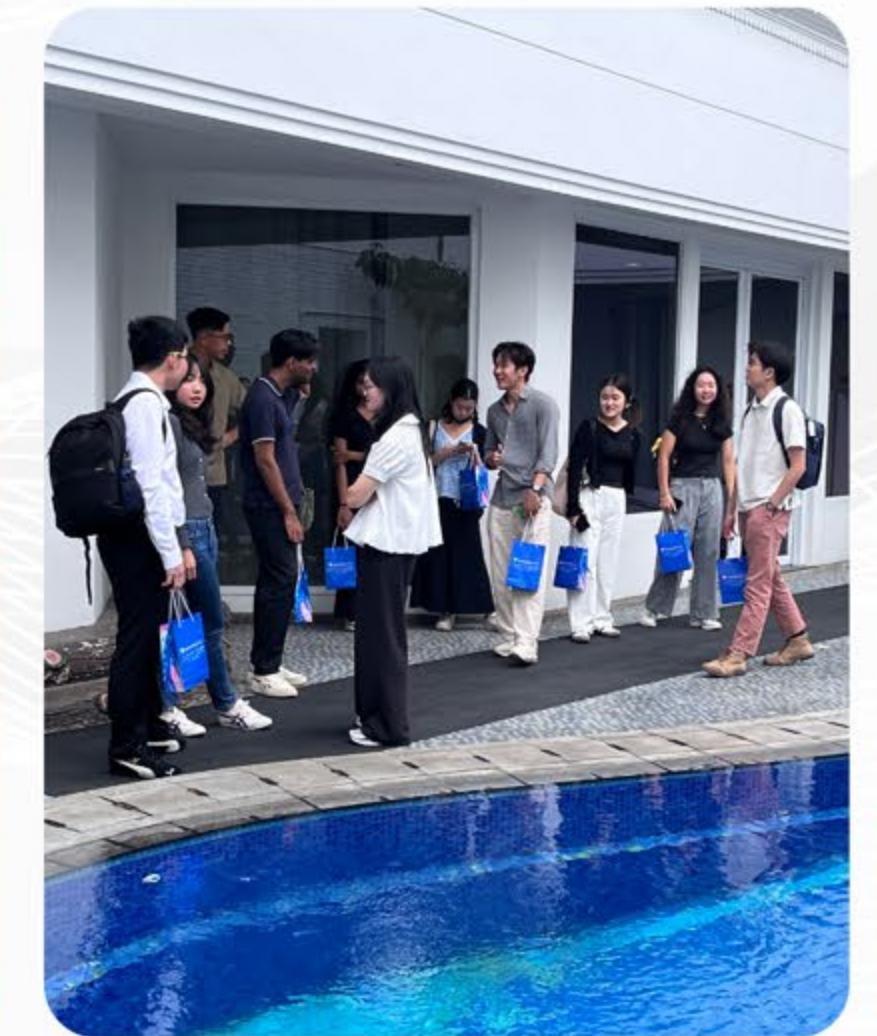
Industry
 Consumer Goods

Employees
 +10,000

ParagonCorp is a major Indonesian beauty and personal care group with a multi-brand portfolio built for segmented consumer demand across a diverse archipelago. The visit mattered for the cohort as a case of how cultural insight is industrialized through brand architecture and manufacturing execution.

The cohort traced portfolio governance: how segmentation hypotheses are formed, validated, and translated into product pipelines through R&D, supply planning, and commercialization systems (including live-commerce feedback loops). Leadership dialogue examined how quality, affordability, and speed are balanced without diluting brand distinctiveness.


The participants calibrated their understanding of consumer strategy analysis — linking insight generation to formulation discipline, channel mechanics, and operating complexity in high-competition FMCG environments.



Corporate Engagement - Emtek Group



 Website
emtek.co.id

 Industry
Telecommunications

 Employees
1,000 - 5,000

Emtek Group is an established Indonesian media and digital ecosystem player operating across content, connectivity-adjacent services, and platform businesses. For the cohort, it offered a concrete view of how legacy media economics evolve under digital distribution and shifting attention markets.

Using a Business Model Canvas (BMC) lens, participants mapped revenue architecture, cost drivers, and portfolio logic across traditional and digital assets. Dialogue examined how technology adoption is governed — aligning teams, capabilities, and decision rights to sustain execution while modernizing operations.

Through the BMC exercise, the students strengthened their digital transformation judgment: evaluating how incumbents protect cash engines, build new growth levers, and manage operating trade-offs when platforms, content, and data capabilities converge.



02

CULTURAL IDENTITY

Cultural Identity - Batik Workshop

Museum Tekstil Jakarta preserves Indonesia's textile legacy and keeps batik as a working craft, not just an exhibit — showing how heritage is produced, taught, and valued inside the local creative economy. For students preparing to operate across the Singapore — Indonesia corridor, the visit clarified that credibility in-market includes knowing local quality cues and engaging craft traditions with appropriate conduct.

Participants worked through batik as an end-to-end workflow: applying hot wax with a canting, dyeing the cloth, then removing wax to reveal the final pattern. Each stage exposed how precision, timing, and cleanliness directly determine output quality.

By completing the process themselves, the cohort learned to read Indonesian standards through execution — asking more calibrated questions, avoiding casual assumptions, and engaging local counterparts with professional restraint and respect.



03

EXECUTIVE DIALOGUE & STRATEGIC NETWORKING

Innovation In Indonesia Forum

Our Industry Experts



Jean Jean Herfina Kwannandar
Co-Founder at Konstruksi AI



Kevin Ben Laurence
Founder & Chief Executive Officer at SingMed Clinic



Andit Intasworo
Programme Manager at BLOCK71 Global



Danesh S/O Sangaran
Course Administrator, LifeSkills Development Team at NUS

The networking forum connected the cohort with founders from **Konstruksi AI** and **SingMed Clinic**, alongside leadership from **BLOCK71 Global** — giving students direct access to operators building across the Singapore — Indonesia corridor. The session was structured to surface how cross-border plans are actually executed in Jakarta, beyond classroom assumptions.

In a moderated dialogue, speakers broke down their first 12–18 months in-market: licensing and compliance steps, early partner selection, hiring trade-offs, and the operating risks that typically slow growth. The cohort pressure-tested these realities through Q&A, then produced a short corridor brief capturing decisions, failure points, and practical heuristics.

The cohort learned what turns a conversation into a usable relationship: make a specific ask, follow up fast, and offer something concrete. From the panel, they captured how founders stay functional in Jakarta — handling licensing delays, partner drop-offs, and hiring misfits without losing execution rhythm. Students could then name where their skills fit in Southeast Asia and how they would work with local teams without assuming the market runs like Singapore.



04

COHORT
REFLECTION



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Yixiang Ma

Science Student At National University Of Singapore

I feel that this course really exposes students (especially since I am in my freshman year) to the world beyond university and brings us a step closer to being able to identify what field of work we would like to take part in.



Qiu HongSheng

Business & Accountancy Student at National University of Singapore

What I liked most about this course was the opportunity to interact with people from a different country, especially professionals from the companies we visited. Through these conversations, I gained a better understanding of Indonesian work culture, how teams operate, and the nuances of communicating and building relationships.



Beckham Toh

Science Student At National University Of Singapore

This course, despite being a week, provided great exposure into the country in many aspects, such as business and culture.



Brandon Shi Xun Wong

Quantitative Finance Student At National University Of Singapore

This course allowed me to have a good understanding of the Indonesian economy and job landscape, such that I would be able to use this knowledge in the future.



Wei Tao Lim

Science Student At National University Of Singapore

The company visits expose me to how businesses' creativity contributes to their growth, and creates value and impacts on society.

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Program Outcome & Impact

The **NUS Global Industry Insights (GII) program in Indonesia** was designed to move beyond traditional sightseeing, transforming into a high-impact learning experience. By connecting students with a diverse range of sectors, the program provided a complete map of how a major Southeast Asian economy functions.

This journey allowed the participants to see exactly how regional strategies are put into action. Through direct dialogue with founders and executives, the cohort built a more mature perspective on the challenges of cross-border expansion and the importance of operational discipline.

Beyond industry knowledge, the program strengthened the students' confidence in navigating unfamiliar professional environments. The delegation leaves Indonesia not just with memories, but with a practical toolkit for operating within the Singapore — Indonesia economic corridor, ready to contribute to the region's future growth.





About **Global Ready Talent (GRT)**

Global Ready Talent (GRT), a division of Talent JDI, designs and operates structured cross-border learning programs that place students inside real economies and community ecosystems.

Operating across Southeast Asia, GRT connects academic institutions with live industry environments and credible service learning partners — translating exposure into applied capability, social awareness, and cross-border fluency.

Program **Leadership**

A cross-border team operating across Southeast Asia ensures disciplined execution, institutional alignment, and seamless in-country coordination.



Frank Lee
Managing Director

[LinkedIn](#)



Katy Huynh
Head of Global Ready Talent (GRT)

[LinkedIn](#)



Loan Pham
Program Lead

[LinkedIn](#)



Vy Trinh
Program Associate

[LinkedIn](#)

Integrated Program **Capabilities**



Industry-Embedded Internships



Experiential Learning Journeys



Service-Learning Programs



Cultural Immersion



Industry Mentorship & Strategic Networking



Immigration & Visa Facilitation



Accommodation Coordination



Hackathon



In-Country Program Support

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