



STUDY TRIP

NUS Global Industry Insights

→ MAY 2025

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STUDY TRIP

NUS Global Industry Insights

MAY 2025

Overview

Date:

11th May - 17th May 2025

Duration:

7 days

Location:

Ho Chi Minh City, Vietnam

Agenda:

Vietnam Corporate Visits,
Cultural Activities, and Vietnam University Visit

The Study Trip, organized by Global Ready Talent, a division of Talent JDI, is a transformative program designed to help students explore local market opportunities, understand cultural dynamics, & gain practical strategies for success in a thriving economy.

In partnership with the National University of Singapore (NUS), Global Ready Talent tailored this flagship initiative to align with the university's vision, offering future-ready students an immersive learning experience in Vietnam's dynamic business scene and vibrant cultural landscape.

Taking place in Ho Chi Minh City, NUS GII May 2025 focused on the theme of Leadership, inspiring students to build global perspectives, strengthen their entrepreneurial mindset, and lead with purpose in their future careers.



Participant Profile

- 3 NUS staff members:



Mr. Malcom Lau

Assistant Manager, Global
Programmes



Mrs. Wong May Hua

L&D Specialist



Mr. Sean Pang Kai Xiong

President, NUS Students' Union
(NUSSU)

- 19 NUS Students From Different Majors:



**College Of Design &
Engineering**



**Faculty Of Arts &
Social Sciences**



NUS Business School



Faculty Of Science



School Of Computing

01

VIETNAM CORPORATE VISITS



Trip to SPARX*



SPARX*
A VIRTUOS STUDIO

Website
sparx.com

Industry
Computer Game

Employees
501-1,000

Kicking off their corporate visits with high energy, the NUS delegation arrived at Sparx* — a leading 3D art and animation studio under Virtuos, one of the world's largest content production companies.

After the warm welcome, the group joined an insightful session led by the company's leaders, where students gained a glimpse into how the company operates and invests in creative talent through their structured Management Trainee Program. It also featured an inspiring story of career growth from one of the company's leaders, which left a lasting impression on the students.

As the discussion concluded with a lively Q&A, they walked away with not only a deeper understanding of how a creative tech company operates but also a renewed sense of confidence and meaningful connections with the region's industry leaders.



Trip to MET EV



Website
metev.ai



Industry
Motor Vehicle Manufacturing



Employees
11-50

Continuing their learning journey in Vietnam, the group discovered how innovation and sustainability work in action at MET EV, a leading green tech startup specializing in electric mobility solutions.

It was a truly inspiring experience as the group was immersed in MET EV's vision and mission — to make eco-friendly mobility more accessible and efficient for Vietnamese communities. A key highlight of the trip was the Design Thinking session, where NUS students were guided through MET EV's innovation process to create and develop their impactful solutions.

As another special part of the visit, the students had the chance to engage directly with NUS and NTU interns currently working at MET EV. Together, they exchanged stories, insights, and lessons that could shape their future careers.

Throughout the visit, they gained valuable knowledge of sustainable technology and were inspired by how a startup can turn innovation into positive change.

Trip to KATALON



Website
katalon.com

Industry
Software Development

Employees
201-500

The energy was palpable as NUS students stepped into Katalon — a Vietnamese-founded startup that has grown into a global leader in software test automation, serving over 30,000 teams worldwide.

Welcomed by Katalon's board members, the students engaged in a lively exchange, where students gained firsthand insights into leadership, go-to-market strategies, and the challenges and opportunities of scaling a Vietnamese startup onto the global stage.

A tour of Katalon's modern workspace offered an immersive experience of the company's innovative culture and dynamic global environment, while introducing students to internship opportunities and career paths in the tech industry.

The visit left a lasting impression, providing students with practical lessons, strategic wisdom, and fresh perspectives from the brilliant minds driving Katalon's success.



Trip to VINAMILK



Vinamilk
EST 1976

 **Website**
vinamilk.com.vn/en

 **Industry**
Dairy Product Manufacturing

 **Employees**
5,001 - 10,000

In their journey to understand Vietnam's business landscape, the NUS delegation visited Vinamilk — the nation's leading dairy company and one of Southeast Asia's top producers, exporting to nearly 60 countries worldwide.

The visit coincided with Vinamilk's 50th anniversary, adding extra significance to the trip. From the moment they arrived, the students were drawn to the story of vision and perseverance behind Vinamilk's remarkable rise.

In conversations with Vinamilk's marketing team, they received valuable insights into the company's strategic direction and its bold rebranding journey to stay ahead in a fast-changing market.

The trip left students inspired by Vinamilk's commitment to sustainable growth and how the company continues to adapt to evolving consumer lifestyles while staying true to its mission of nourishing generations.

Trip to Q INDUSTRIES



 Website
katalon.com

 Industry
Hospitality

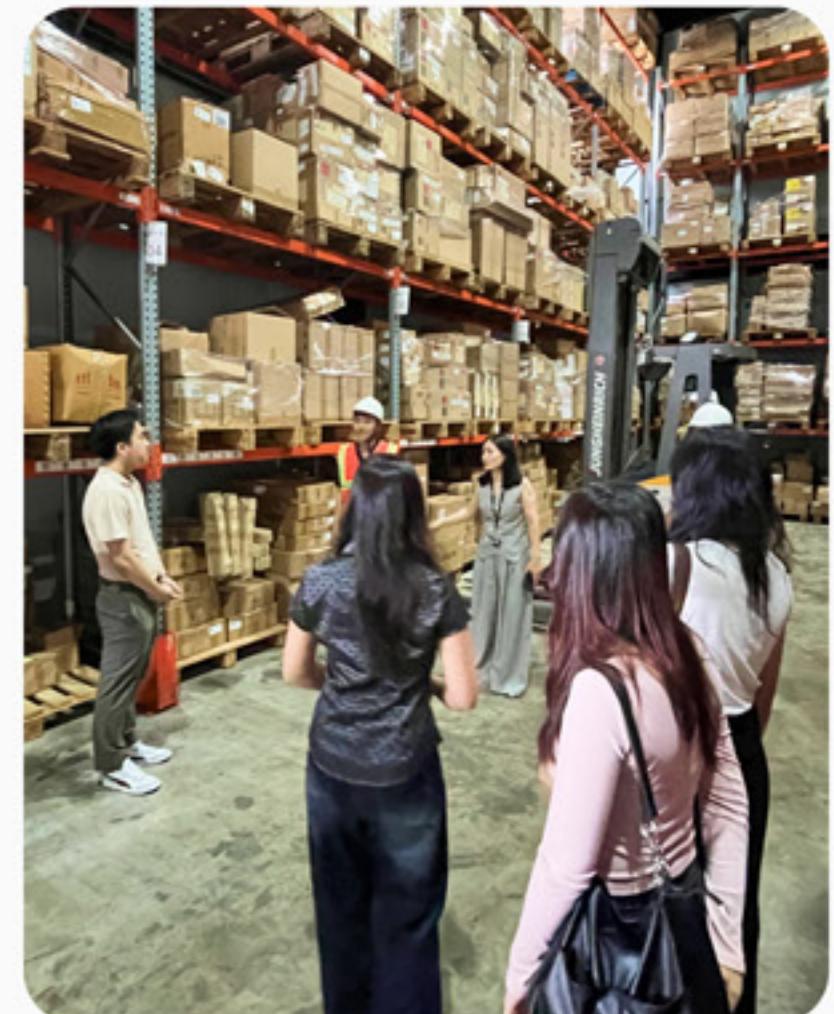
 Employees
51 - 200

The group continued their trip to Q Industries, a Singapore-based company specializing in integrated hospitality solutions with operations across Southeast Asia, including Vietnam and Malaysia.

In an insightful sharing session, the team explained why they chose to expand into Vietnam, highlighting the market's growth and the cultural and legal adaptations required. The discussion also delved into Q Industries' expansion plans in Africa, offering students a firsthand look at the logistics, planning, and risk management involved in entering new markets.

The day culminated in a highlight session with the CEO, who shared his leadership philosophy and real-world insights, inspiring students to think bigger and more globally.

Overall, the visit provided students with practical lessons on innovation, growth, and adaptability, while offering a fresh perspective on future careers in global trade and hospitality.



Trip to SMARTR



 Website
smartr.co

 Industry
Software Development

 Employees
11-50

Wrapping up their Vietnam corporate visits, NUS students had an inspiring experience at SmartR, a tech startup that provides a talent management platform (HRTech) in the form of a SaaS solution for businesses.

At SmartR, students didn't just explore the product, they were captivated by the founder's personal journey. From leaving a stable corporate job to start his own company, he navigated challenges from team-building to funding, all while staying true to his mission.

The session included a lively Q&A on funding, branding, and motivation, where one message shared by the founder resonated deeply: "Your career path is uniquely yours — and you don't have to walk it alone."

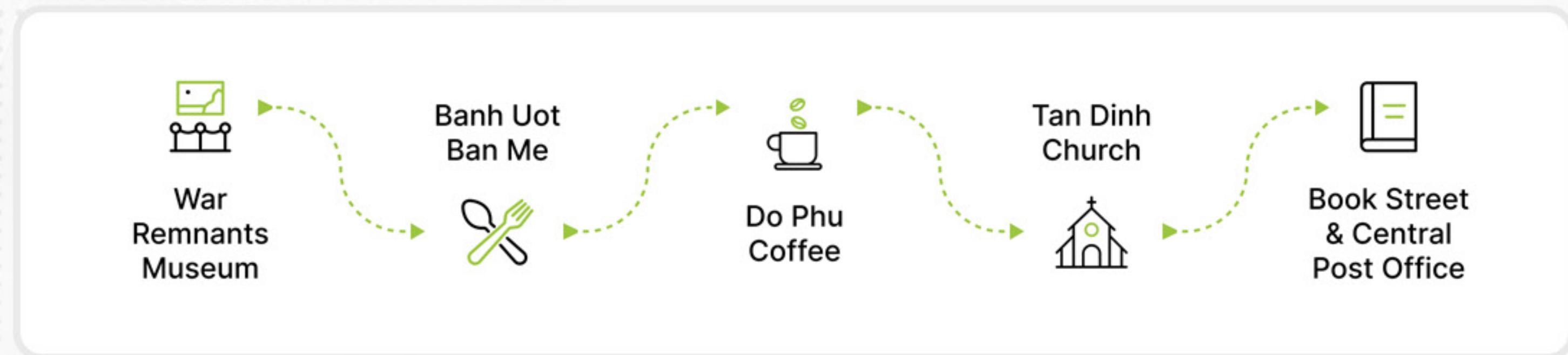
The visit ended with a tour of SmartR's innovative workspace, giving students a firsthand look at a dynamic environment that fuels creativity and collaboration.

02

CULTURAL ACTIVITIES



Team 01 | Saigon Chronicles: Tales of Time



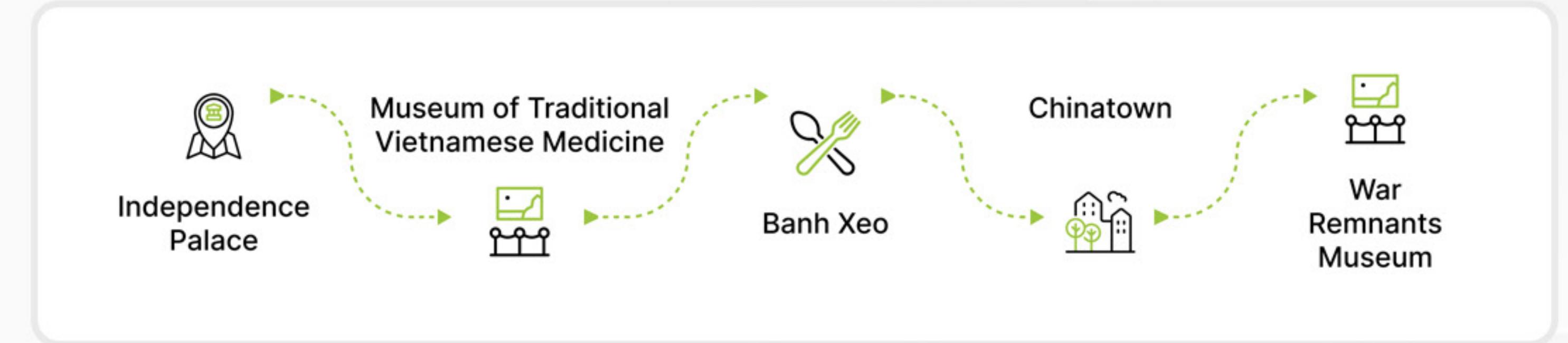
Guided by the Global Ready Talent team, the students immersed themselves in Saigon and Vietnam's culture, exploring historical landmarks, iconic sites, and sampling local flavors.

At each stop, they connected with local stories, reflected on their experiences, and approached every moment with open-mindedness and a spirit of learning.

What made the trip truly memorable was the team's curiosity and thoughtful engagement, turning a simple cultural tour into a meaningful journey of discovery and inspiration.



Team 02 | Saigon Heritage: A Journey Through History



Exploring Saigon and Vietnam's rich history and culture, the students visited historical and iconic sites, engaging with exhibits that revealed the deep-rooted wisdom and traditions of Vietnam.

As they immersed themselves in the city, they observed the bustling streets, striking architecture, and vibrant cultural fusion around every corner.

Beyond learning historical facts, the students gained a personal perspective on Vietnam's identity, experiencing it through its stories, food, streets, and people.



Team 03 | Saigon Bites: A Culinary Journey



The team kicked off their Saigon adventure with a hands-on coffee experience, diving into Vietnam's specialty coffee and discovering the journey "from bean to cup."

They also explored the local atmosphere, savoring authentic flavors by sampling traditional dishes, wandering through historic streets, observing daily life, and discovering Saigon beyond its usual landmarks.

Through this deep immersion, the students gained a richer understanding of Saigon and Vietnam's culture, engaging with its stories, flavors, and rhythms in a hands-on and reflective way.



03

VIETNAM UNIVERSITY VISIT

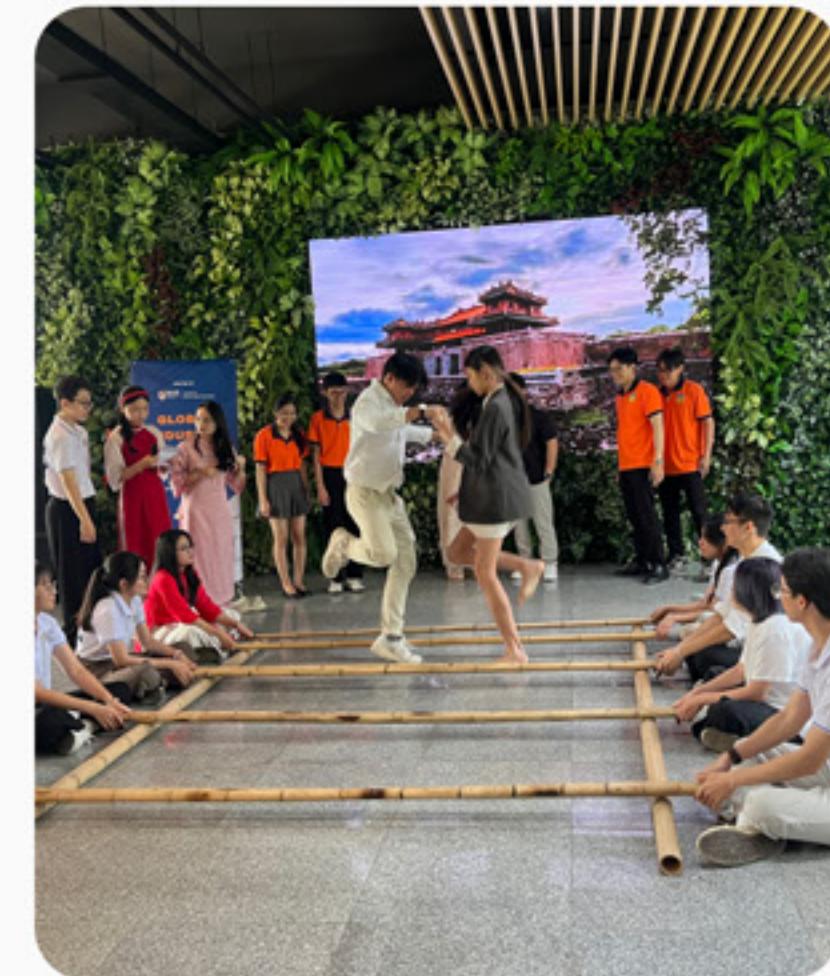
Trip to UEL (VNU-HCM University of Economics and Law)

U
E
xcellence
LeadershipWebsite
uel.edu.vnIndustry
EducationEmployees
501-1,000

At VNU-HCM University of Economics and Law (UEL), NUS students immersed themselves in a lively cultural exchange with local students, reflecting on lessons from earlier corporate visits and sharing their insights.

The special session came alive as they rolled up their sleeves to make traditional Vietnamese treats, from sweet bo bia to delicate thread candy. The highlight of the visit was a Cheraw dance workshop, where laughter and smiles filled the room, bringing everyone together in joyful celebration.

It was a memorable, hands-on experience that not only offered fun and learning but also fostered new friendships and lasting connections across cultures.



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REFLECTIONS ON THE TRIP

STUDY TRIP

NUS Global Industry Insights

MAY 2025



Hear From Our Clients



Mr. Malcom Lau

Assistant Manager, Global Programmes

The amazing energy from all JDI staff made the trip go well. Keep up the good work, and I'm blessed to have worked with such an amazing crew.



Mr. Bryan Chew

NUS student

JDI staff were very helpful in facilitating our Industry Insights Course in Ho Chi Minh City. They are very knowledgeable about the local environment and helped us tremendously in navigating Vietnam. Thank you very much!



Mr. Wesley Ong

NUS student

I really appreciate the support from JDI during our trip. I gained valuable insights into Vietnam and experienced firsthand the entrepreneurial spirit, resourcefulness, and kindness of the Vietnamese people.



Mr. Terrance Tan

NUS student

The NUS GII experience in Vietnam was incredibly well-organized and thoughtfully curated. What truly stood out was the proactive effort of the local liaisons to make us feel welcome.



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Closing Remarks

Beyond the classroom and boardroom, the Study Trip to Vietnam | NUS GII May 2025 offered students an immersive glimpse into Vietnam's thriving business landscape, real-world operations, and vibrant culture.

Through dynamic company visits, students gained firsthand insights into how innovation, leadership, and teamwork drive success across industries. Beyond the office, they explored historical landmarks, iconic streets, and hands-on culinary experiences, discovering the richness of Vietnamese heritage while forming new friendships across borders.

The trip proved to be a truly transformative experience, blending professional learning, cultural immersion, and meaningful human connections.

Students returned not only with expanded horizons and sharper skills but also with lasting memories, friendships, and inspiration to navigate their future paths with curiosity, creativity, and confidence.





About Global Ready Talent

Global Ready Talent, a division of Talent JDI, serves as a dedicated platform for fostering collaborations between Singaporean schools and Vietnamese corporations and institutions. Our primary goal is to facilitate internship opportunities and cultural exchanges.

With a steadfast vision to nurture and develop talents, Global Ready Talent is committed to creating programs that provide students with genuine overseas work experiences in a professional environment, aiming to broaden their perspectives and expand their career options.

Our Team



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Managing Director

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Katy Huynh
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Program Coordinator

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Our Services



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Interested In Our Program?

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