

STUDY TRIP

NUS Global Industry Insights

SEPTEMBER 2024

Learn more

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Overview

Duration: 7 days

Location: Ho Chi Minh City, Vietnam

Date: 22nd - 28th Sep 2024







Agenda: Networking Event, Vietnam Corporate Visits, Cultural Activities

The Study Trip, organized by Global Ready Talent, a division of Talent JDI, is a transformative program designed to offer participants valuable insights into Vietnam's dynamic business environment and rich cultural heritage. By fostering connections with leading local academic institutions and companies, the program also paves the way for potential collaborations with local communities.

Recognizing the value of such a program in preparing students for their future careers, the National University of Singapore partnered with Global Ready Talent for a tailored Study Trip. The Study Trip – NUS Global Industry Insights | SEPTEMBER 2024 featured a week of enriching seminars and corporate visits in Vietnam, equipping students with international business perspectives and essential career knowledge to advance their professional journeys.

Participant Profile

36 NUS students from different majors:

 College of Design and Engineering	 Faculty of Science
 Faculty of Arts & Social Sciences	 NUS Business School
 Faculty of Law	 School of Computing

3 NUS staff members:

Mr. Jason Cheong
Career Advisor

Mr. Malcom Lau
Assistant Manager - Industry Relations (Global)

Mrs. Wong May Hua
L&D Specialist

01

Networking Event



The Study Trip program included a distinguished networking event co-hosted by NUS, BLOCK71 Saigon, and the Singapore Global Network, with local support from Global Ready Talent, aimed at fostering meaningful discussions about career growth and opportunities in Vietnam for NUS students.

A highlight of the event was an engaging panel discussion featuring prominent business leaders who shared invaluable insights into the Vietnamese market, industry trends, cultural nuances, and practical advice to prepare students for their careers.

- **Ms. Vi Ton**, Founder of Beyond Creative Agency
- **Ms. Patrina Lim**, Regional Director of Singapore Global Network
- **Mr. Angus Yong**, Chief Partnership Officer of The Global Citizen
- **Mr. Malcolm Lau**, Assistant Manager & Industry Relations of NUS

Following the panel, NUS students and staff connected with local industry professionals, laying the foundation for potential mentorships, collaborations, and partnerships to support their professional pathways.



02

Vietnam Corporate Visits

Trip to Q Industries



Website
qindustries.com



Industry
Hospitality



Employees
51-200



Guided by Global Ready Talent, the group's first corporate visit was to Q Industries, a leading hospitality company renowned for providing integrated solutions to some of the world's most prestigious hospitality establishments.

After a warm welcome from the company's representatives in the hall, we were given a thorough tour of the facilities, where we explored their innovative products firsthand and gained valuable insights into the company's strategic vision for the industry.

The visit wrapped up with a sharing session and an engaging Q&A led by **Mr. Quek Kwan**, Chief Operating Officer, which facilitated valuable discussions and knowledge exchange, leaving NUS students inspired and better prepared for their career paths.





Trip to Datalogic




Website
datalogic.com


Industry
Appliances, Electrical, and
Electronics Manufacturing


Employees
1,001-5,000



As the trip continued, we had the privilege of visiting Datalogic, a global technology leader in the automatic data capture and factory automation industries.

At Datalogic Vietnam, NUS students embarked on a captivating factory tour, guided by experienced company managers. They observed the intricate manufacturing processes, explored the expansive warehouse facilities, and gained valuable insights from leaders' discussions on research and development and other critical aspects of the business.

The visit was further enriched by an engaging Q&A session at the end, which inspired NUS students' interest in the industry's potential and future growth opportunities.

Trip to enfarm



Website
enfarm.com



Industry
Technology, Information
and Internet



Employees
11-50



Upon our arrival at enfarm, we were warmly welcomed and offered refreshing cold drinks thoughtfully prepared by the company's representatives.

We had the opportunity to engage in in-depth discussions with enfarm's team and participate in an insightful sharing session. These exchanges offered valuable insights into the company's strategic vision and the pivotal role advanced technology plays in transforming Vietnam's agricultural landscape.

The visit concluded with an interactive Q&A session, where we explored how enfarm enhances the livelihoods of numerous Vietnamese farmers while fostering sustainable growth in the country's agriculture sector.





Trip to VNG Corporation



Website
vng.com.vn



Industry
Technology, Information
and Internet



Employees
1,001 - 5,000



Our visit to VNG Corporation, a leading Vietnamese technology unicorn, was an insightful experience. Through engaging discussions with VNG's experts, we gained valuable perspectives on their journey to becoming one of Vietnam's top four unicorns.

Beyond the professional exchanges, we enjoyed participating in fun-filled mini-games with VNG's staff, winning valuable prizes in the process.

The company tour was equally impressive, showcasing VNG's state-of-the-art facilities, open-concept workspaces, and recreational areas. This provided students with a firsthand glimpse into a modern international workplace, offering valuable insights into the company's innovative culture and its commitment to employee well-being.

Trip to SMARTR

Website
smartr.co

Industry
Software Development

Employees
11-50

Right from the start, SMARTR's founders and representatives extended a warm welcome and guided us on a tour of their office. We were impressed by the innovative and collaborative work environment and gained immediate insights into the company's operations.

A highlight of the visit was the inspiring presentation delivered by **Mr. Van Nguyen**, the company's founder, whose personal journey and entrepreneurial spirit deeply resonated with the students, providing valuable career guidance and motivation.

The trip concluded on a high note with an engaging networking session with company leaders, offering students the chance to apply their knowledge, build professional relationships, and gain practical insights into the industry.






Trip to FPT Software




Website
fptsoftware.com


Industry
IT Services and IT Consulting


Employees
10,001+



As part of our corporate visit program, we had the unique opportunity to explore the cutting-edge world of technology at FPT Software, a leading subsidiary of FPT Corporation.

Warmly welcomed by the company's representatives, we embarked on a guided tour of their state-of-the-art facilities. The innovative and collaborative work environment was truly inspiring, offering us a glimpse into the future of the IT industry.

Beyond the office tour, we had the privilege of attending an insightful sharing session with **Ms. Isabelle Do**, Business Development Officer. Her perspectives on the global tech landscape inspired the students, motivating them to strive for excellence while providing practical insights into the sector.

Trip to CBTW



Website

collaborationbetterstheworld.com



Industry

IT Services and IT Consulting



Employees

1,001-5,000

Our visit to CBTW was an enriching experience, marked by warm hospitality and an insightful presentation on the company's history and vision led by **Mr. Donald Tan**, Operations Director, **Mr. Uy Nguyen**, People & Culture Leader, and **Mr. Jason Araújo**, Delivery & Operations Leader.

Following the presentation, we were given a guided tour of the company's impressive facilities, exploring the modern workspace and deepening our understanding of CBTW's innovative work culture and global outlook.

The trip culminated in a well-organized networking session where students had the opportunity to connect with professionals from CBTW, gaining valuable industry insights and key knowledge to equip them for their future careers.



03

Cultural Activities

Vietnamese Coffee Workshop Exploration



Website
96b.co



Industry
Food & Beverages



Founded In
2016

As a part of their immersion into the local culture, NUS students and staff joined the Global Ready Talent team for a Vietnamese coffee workshop at 96B Cafe & Roastery.

At the workshop, they immersed themselves in the art of traditional Vietnamese coffee-making. Guided by 96B's skilled staff, they learned intricate brewing techniques and crafted their own creations, savoring the rich aromas, flavors, and smooth textures.

Beyond the hands-on experience, the workshop offered students valuable insights into the rich history and cultural significance of Vietnamese coffee, highlighting the unique brewing methods that define Vietnamese coffee culture.

At 96B Cafe & Roastery, they fully engaged in the experience, stimulating their senses and deepening their appreciation for Vietnam's iconic beverage.





Vietnamese Culture Exploration



Website
en.uel.edu.vn



Industry
Education Administration
Programs



Employees
501-1,000

During their cultural exploration trip to UEL, NUS students had the opportunity to engage with Vietnamese peers, immersing themselves in local traditions and fostering meaningful cultural exchanges.

A highlight of the visit was a hands-on spring roll-making session, during which NUS students, guided by their Vietnamese university students, learned to prepare the country's traditional dish.

Through shared experiences, conversations, and activities, the gathering not only deepened their appreciation for Vietnamese cuisine and culture but also helped build friendships between NUS and UEL students.

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Closing Remarks

Through the Study Trip – NUS Global Industry Insights | SEPTEMBER 2024, students had the opportunity to engage directly in a series of insightful sessions and hands-on experiences at international workplaces, gaining a deeper understanding of Vietnam's evolving market dynamics and its rise as a prominent market in Asia.

The program's cultural immersion activities further enriched their journey, providing valuable insights into Vietnam's cuisine, iconic beverages, and cultural nuances while also enhancing their appreciation and intercultural competence in both traditions and business practices.

Overall, the NUS Global Industry Insights | SEPTEMBER 2024 program equipped students with practical business knowledge, cultural insights, and invaluable networking opportunities, empowering them to navigate international business challenges with confidence and adaptability while building a strong foundation for long-term career success.



Special thanks to the team at JDI for going the extra mile to buy beverages for students and making last-minute arrangements!

Mrs. Wong May Hua. L&D Specialist - NUS

The teamwork between JDI and NUS staff was great and the interactions were friendly. Thank you for taking care of us during our stay over there!

Mr. Jason Cheong. Career Advisor - NUS



Generally, good job and improvement in time management!

Mr. Malcom Lau. Assistant Manager | Industry Relations (Global) - NUS

About Talent JDI

Global Ready Talent, a division of Talent JDI, serves as a dedicated platform for fostering collaborations between Singaporean schools and Vietnamese corporations and institutions. Our primary goal is to facilitate internship opportunities and cultural exchanges.

With a steadfast vision to nurture and develop talents, Global Ready Talent is committed to creating programs that provide students with genuine overseas work experiences in a professional environment, aiming to broaden their perspectives and expand their career options.

Our Services



Study Trip



Internship



Hackathon



Visa Service



Recce Trip



Our Team



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