

## Talent JD'i

## STUDY TRIP

# NUS Global Industry Insights

CFG2002



https://talentjdi.com/global-ready-talent

## STUDY TRIP **NUS GLOBAL INDUSTRY** INSIGHTS CFG2002

Location: Ho Chi Minh City, Vietnam

**Duration:** 7 days **Agenda:** Networking Event | Company Visits | Cultural Activities

The Study Trip, organized by Global Ready Talent, a division of Talent JDI, is a transformative program designed to provide participants with insights into Vietnam's economic and cultural dimensions, connect them with esteemed academic institutions and leading companies, and foster genuine interactions, and potential partnerships with local communities.

Tailored exclusively for the National University of Singapore (NUS), the Study Trip - NUS Global Industry Insights CFG2002 spanned a week filled with enlightening seminars and corporate visits in Vietnam, broadening students' perspectives on international internships and equipping them with the knowledge and skills necessary for success in a foreign workplace.



Date: 24 - 30 Sep 2023

### PARTICIPANT PROFILE

#### 30 NUS students from different majors:



**Faculty of Science** (FOS)

**Business School** 



Faculty of Arts and



College of Design & **Engineering (CDE)** 

**OVERVIEW** 





**School of Computing** 

#### 4 NUS staff members:

### Mr. Puay Guan Goh

Associate Professor; Academic Director MSc in Industry 4.0 at NUS Business School

### Mr. Kaylee Ooi Senior Executive at NUS

#### Mr. Kevin Wee

Head of Industry Relations at NUS Centre for Future-ready Graduates

### Mr. Sapphire Ong

Career Advisor (Senior Executive) at NUS Centre for Future-ready Graduates













The Study Trip program featured a networking event hosted by Global Ready Talent, NUS, and SCCV, aimed at fostering valuable discussions about career growth opportunities between Vietnam and Singapore for students.

The panel discussion was insightful, with valuable contributions from prominent speakers, including:

- Mr. Frank Lee Founder & Managing Director of JDI
- Mr. Patrina Lim Regional Director of Singapore Global Network
- Mr. Teri Teo Founder of Learth Vietnam Co., Ltd
- Prof. Goh Puay Guan Associate Professor of NUS and Academic Director of the multi-disciplinary MSc in Industry 4.0

The networking event not only deepened the understanding of career advancement opportunities for NUS students and staff members but also fostered meaningful connections with business leaders in Vietnam, paving the way for potential future collaborations.













## GeoComply







Accompanied by the Global Ready Talent team, NUS students and staff members visited GeoComply to learn about the company's history and global impact. We also had the privilege of meeting NUS alumni who are part of the GeoComply team.

Under the guidance of Ms. Happy Nguyen - General Director, Mr. Alex Hoang Viet Dung - Engineering Director, and Ms. Cindy Nguyen - Campus Recruitment, we were able to participate in the company tour, attend insightful meeting sessions with Q&A, and even enjoy a great lunch party.

The visit has served as an inspiration for the students, enlightening them about potential career pathways. It has also provided a deeper appreciation of how academic skills can be applied in the professional world, and highlighted the significance of adaptability and teamwork, particularly in the context of tech companies.











Website https://keppelland.vn/



Industry Real Estate



**Employees** Over 5,000 +

During our visit to Keppel Land, we were warmly greeted and given a comprehensive overview of their flagship project, Saigon Sports City (SSC), by key company figures, who are also NUS alumni: Mr. Lim Kay Siong - General Manager of Human Resources, Ms. Christina Goh - AGM, Operations, Mr. Nicholas Lam - Manager at Keppel Urban Solutions, and Mr. Lee Leong Seng - Head of Property Development/ Residential (Vietnam) & General Director for Saigon Sports City & Riviera Point.

Additionally, we had the privilege to participate in an in-depth discussion and an exclusive tour of their ecosystem, shedding light on Keppel's significant achievements and its development strategy in both Singapore and Vietnam.

One of the highlights of this visit was the Q&A session, which delved into the career journeys of NUS alumni at Keppel Land. Their insights served as a wellspring of inspiration and guidance, illuminating the path ahead for NUS students as they navigate their own career trajectories.







### CNPINTAL STUDIO MEDIA CITY



Website https://capitalstudio.vn/



Industry Movies and Sound Recording



**Employees** Over 200 +

Greeting us at Capital Studio, Mr. Eugene Low - the Company Director, shared insights into their business model and core operations. We were also taken on a tour of the event space, showcasing their facilities and the innovative environment that Capital Studio is proud of.

The visit also included an engaging discussion and networking event, which further enhanced our understanding of the significance of creativity, strategic planning, and networking in the event management industry.









## sanofi







During our visit to Sanofi, we had the privilege of learning about the company's global operations from Mr. Le Xuan Hoa - Vietnam HR Site Head, and Ms. Huong Nguyen - Site Administration Head.

We then embarked on a fascinating site tour, exploring the tablet & liquid shop floors, Eco-Garden, and Sanofi's Development & Research center — the only one of its kind in Asia. The tour provided NUS students and staff members with invaluable insights into the pharmaceutical industry's development process, manufacturing operations, and environmental initiatives.











Website www.metkraft.com/en



Industry Industrial Machinery Manufacturing



**Employees** Over 500 +

At MetKraft, we were warmly welcomed by Mr. Norman Lim - General Director of MetKraft and President of the Singapore Chamber of Commerce in Vietnam (SCCV). Additionally, MetKraft shared their insights on Vietnam's economic potential and guided us through their office and factory tour to learn about MetKraft's business culture and operational processes.

The visit allowed NUS students and staff members to gain valuable insights regarding Vietnam's explosive economic growth rate and how businesses can be established in this dynamic landscape with the right operations and market strategies.















As part of the Study Trip, we had the privilege of visiting VNG and connecting with Ms. Hoai Do, who is in charge of Employer Branding, and Mr. Tuan Nguyen - Growth Strategy Associate Manager.

It has been an inspiring experience for us to learn about the company's strategic growth initiatives, key projects, and great accomplishments in Vietnam. Moreover, we were also able to join the campus tour to further explore the company's culture and how their employees work.

These insights have enriched our understanding of the corporate world, imparting valuable lessons on business operations and strategic planning.











www.capitaland.com/



Industry Real Estate



**Employees** Over 10,000 +

Right at the start, CapitaLand extended a warm welcome to us, sharing insights into Ascott's operations in Vietnam, their work culture, business visions, and operational strategies. We were privileged to participate in a Q&A session and embark on an office and site tour at one of their buildings, Feliz en Vista.

During the visit, Mr. Ronald Tay - CEO, Mr. James Lim - Area General Manager of Ascott Vietnam, and Mr. Wyeren Vooi Soon Yap - GM South have generously shared their valuable insights, deepening our grasp of the challenges and opportunities within Vietnam's real estate sector.











Website

www.theheinekencompany.com/



Industry Food and Beverage Services



**Employees** Over 10,000 +

We embarked on an immersive site tour of Heineken Vietnam, followed by a walkthrough of the Brew House to witness the brewing process and explore other facilities for packaging and wastewater treatment. The trip culminated in a delightful tasting session of Heineken beers, deepening our understanding of their product.

The experience proved enlightening for both NUS students and staff members, not only shedding light on the beer production process but also providing valuable insights into operational logistics, environmental responsibility, and Heineken's unwavering commitment to delivering the highest quality through their beer products.

























The day commenced with a collaborative exchange, followed by a captivating traditional musical performance and a vibrant showcase of Vietnamese costumes. Participants were then treated to an enlightening introduction to Vietnamese culture and their traditional folk games.

Additionally, we also enjoyed a guided campus tour led by Dr. Loc Do - Vice President at UEF and Chairman of the Ho Chi Minh City TESOL Association, offering invaluable insights into Vietnamese education and culture.

These immersive activities have deepened NUS students and staff members appreciation for Vietnam's rich cultural heritage and recognized the pivotal role of education in preserving and promoting the country's traditions and social values.







## LACHPH COFFEE \* EXPERIENCES







**Employees** 

11 - 50

NUS students and staff members were also able to participate in a coffee-making workshop at LACAPH. This immersive activity was designed not only to introduce them to the traditional techniques of Vietnamese coffee preparation but also to immerse them in the cultural significance of drinking coffee.

Through this interactive workshop, they had the unique opportunity to personally craft their own Vietnamese coffee, learning about the diverse beans and brewing methods that make Vietnamese coffee distinctively robust and flavorful.









## STUDY TRIP NUS GLOBAL INDUSTRY INSIGHT CFG2002

### CONCLUSION

At the end of the Study Trip - NUS Global Industry Insights CFG2002, students are inspired by a profound understanding of Vietnam's dynamic economic landscape and its potential as a burgeoning market in Asia. Moreover, the program shed light on career development opportunities within Vietnam, offering students a realistic view of the pathways to becoming the next generation of business leaders.

Furthermore, the students had the invaluable opportunity to fully immerse themselves in Vietnamese culture through various cultural activities. These experiences not only broadened their perspectives but also fostered meaningful connections with the local community, leaving a lasting impact on their personal and academic growth.

The Study Trip also provided valuable networking opportunities for NUS students to connect with alumni who have established successful careers in Vietnam, as well as with local students and professionals. This fosters mentorships, collaborations, and professional connections that lay a great foundation for the career advancement of NUS students in the future.



"Overall fantastic & amazing job by the JDI team! Thank you for making this trip a successful & memorable one for the students!"

Mr. Kevin Wee

Head of Industry Relations at NUS Centre for Future-ready Graduates







### TALENT JDI

## GLOBAL READY TALENT

### **ABOUT US**



### GLOBAL READY TALENT TEAM



Global Ready Talent, a division of Talent JDI, serves as a dedicated platform for fostering collaborations between Singaporean schools and Vietnamese corporations and institutions. Our primary goal is to facilitate internship opportunities and cultural exchanges.



With a steadfast vision to nurture and develop talents, Global Ready Talent is committed to creating programs that provide students with genuine overseas work experiences in a professional environment, aiming to broaden their perspectives and expand their career options.



Frank Lee
Managing Director

LinkedIn



**Anna Phan**Program Lead

LinkedIn



**Loan Pham**Program Executive

LinkedIn



Nhu Dao
Program Executive

LinkedIn

### OUR SERVICES



**Study Trip** 



Internship



**Recce Trip** 



Hackathon



Visa Service

### **■ INTERESTED IN OUR PROGRAM?**



Website: https://talentjdi.com/global-ready-talent



Email: grt@talentjdi.com



Hotline: +84 964 389 259 - Ms. Anna Phan

